



MINUTES
WATERFRONT DEVELOPMENT CORPORATION
Board of Directors Meeting
August 22, 2018

Members Present

Ollie Barber
Chris Jones
Carmen Miller
Susan Moss
Ted Nixon
Nicole Walton
Jaleigh White

Members Absent

Robert Banks
Scott Brinkman
Greg Fischer
David James
Jon Meyer
Cathy Shannon
Frank Ward
Carter Vance

Others Present

Caitlin Bowling
Marcus Green
Mary Ellen Weiderwohl, representing
Mayor Fischer

Staff Present

Deborah Bilitski
John Boyle
Marlene Grissom
Ryan Johnson
David Karem
Cordell Lawrence
Richard Marion
Bryan McKiernan
Catherine Nelson
Keefe O'Brien
Gary Pepper
Kelley Runyon
Ashley Smith
Margaret Walker

Call to Order

The meeting was called to order by Chair Susan Moss at 4:00 p.m. on August 22, 2018 at Waterfront Development Corporation, 129 River Road, Louisville, Kentucky.

Approval of the Minutes

The minutes from the June 27, 2018 Board meeting were approved.

Chair Moss welcomed new Board members Ted Nixon and Jaleigh White.

Communications and Correspondence:

Items in Board Packet:

Mr. Karem reviewed the board packet:

- FYE 2018 financials

Mr. Karem also passed around a National Realtors magazine that features Louisville as an affordable, outdoorsy city, read an update from MSD re: the progress of the tunnel construction at 12th and Rowan Streets, and pointed out the Nina and Pinta reproduction boats docked outside the office.

Executive Director's Report:

Financials

Cordell Lawrence discussed the fiscal year ending 2018 financials and variances.

Susan Moss asked for an update about the former Doc's Cantina site. Mr. Lawrence indicated Waterfront staff continues to discuss the status with Chip Hamm. Deborah Bilitski assured the Board that staff is actively engaged with all parties to bring a conclusion to the current situation.

Revenue Work Group

Susan Moss updated the Board on the most recent meeting of the Revenue work group. WDC staff is working on recommendations to bring back to the group. Ms. Moss stressed the importance of working within WDC's staff structure. She also sees the need for WDC to become self-sufficient for operational funding.

Ollie Barber voiced that he is impressed with the leadership of Susan Moss and Deborah Bilitski on this group.

Phase IV Update

Ted Nixon is leading the Board work group for Phase IV. Deborah Bilitski informed the Board of the following topics the group discussed at recent meetings: fundraising plan and goal (\$45 million), coordinating with the Mayor's Office, choosing a fundraising campaign chair, implementing an early activation plan and a community engagement plan. Ted Nixon mentioned partnerships are being formed with the Kentucky Science Center and other downtown venues. He also stressed the importance of the River Road connection for a "one park" feel. David Karem said staff plans to engage with neighbors of Phase IV so they feel ownership and involvement. Nicole Walton said the group is open to suggestions for community groups to whom to speak about the park expansion.

Friends of the Waterfront

Nicole Walton reminded the Board of the upcoming Silver Anchor Awards on September 20 and urged Board members to purchase tickets and attend. David Karem reiterated that the event needs more Board presence and to please attend and help sell tickets.

Belle of Louisville

John Boyle gave an update on the operations of the Belle of Louisville and Mary M Miller. Passenger counts are higher for both boats, which he credits to the engagement of an advertising firm taking over the social media channels for the vessels.

The Mary M Miller is set to go to dry dock for the US Coast Guard hull inspection at the end of the year.

David Karem mentioned that Matt Thornton had a birthday party for his children on the Mary M Miller, to very positive response.

Events

Ashley Smith announced upcoming events in Waterfront Park, including Waterfront Wednesday, Funk Fest, and a the upcoming 20th anniversary of the opening of the Great Lawn.

Maintenance

Gary Pepper introduced Ryan Johnson, the most recently hired member of the maintenance crew. He also mentioned upcoming projects for the Fall. He also gave an update about the Big Four Bridge lighting. A lightning storm damaged half of the data enablers, so the lights have been turned off until the problems can be diagnosed and a permanent solution can be implemented.

Adjournment

The meeting adjourned at 4:53 pm.