



MINUTES
WATERFRONT DEVELOPMENT CORPORATION
Board of Directors Meeting
June 28, 2017

Members Present

Ollie Barber
Rip Hatfield
Chris Jones
Susan Moss
Nicole Walton

Others Present

Clinton Deckard
Sheldon Shafer
Mary Ellen Wiederwohl
Matt Wolff

Members Absent

Robert Banks
Scott Brinkman
Greg Fischer
Jon Meyer
Carmen Miller
Cathy Shannon
Matt Thornton
Carter Vance
David Yates

Staff Present

John Boyle
Marlene Grissom
David Isaac
David Karem
Michael Kimmel
Cordell Lawrence
Kelley Lewis
Richard Marion
Bryan McKiernan
Catherine Nelson
Derek Piekarczyk
Ashley Smith
Margaret Walker

Call to Order

The meeting was called to order by Chairman Matt Thornton at 4:00 p.m. on June 28, 2017 at the Waterfront Development Corporation at 129 River Road, Louisville, Kentucky.

Approval of the Minutes

The minutes from the April 26, 2017 Board meeting were approved.

Communications and Correspondence:

Items in Board Packet:

Mr. Karem reviewed the board packet:

Executive Director's Report:

- Passed around *The Lane Report*, which featured Phase IV
- Dogs on the Run comment cards
- Thank you note from IUPU Kokomo for WDC's hospitality to their visiting group of students
- Parking recommendation

David also introduced intern Derek Piekarczyk.

Election of Board Treasurer

David Karem informed the Board that Cathy Shannon resigned as Board Treasurer. Chairman Thornton recommended Carter Vance for the position. The Board approved.

Financials

Cordell Lawrence gave the Board a financial update. End of year financials will be available at the August meeting. They should break even. Doc's Cantina still owes approximately \$20,000 in rent.

WRO: Waterfront Botanical Garden

Mike Kimmel presented a WRO permit request from Botanica for the Botanical Garden Education Building. The Board approved the plan with 2 changes – plant low vegetation to block the parking lot from I-71 and the removal of rip rap from the plan along the drainage line.

Parking

David Karem presented the proposal to charge for parking in Waterfront Park. The proposal is a way to bring in revenue to make up for budget cuts and was created at the request of Matt Thornton. The current proposal is to charge for parking during events

but not every day. Staff met with representatives from PARC and Riverside Parking on this issue.

The recommendation is to charge for parking during events with signage to indicate when parking is free and when there is a charge. Since the Green Lot is utilized by downtown employees to park during work hours, it will have a charge every day. Riverside Parking will install machines, establish rates, create/ install signage, and administer the program.

Board members Ollie Barber, Nicole Walton, and Rip Hatfield will help with development of the plan.

A motion to move forward to adopt the following was approved:

- Adopt a committee to discuss outstanding issues
- Come back to Board for full approval at August meeting
- Go ahead with parking charges at the Green Parking lot. The board will approve prices by email.

Phase IV

David Karem gave an update about Phase IV. Staff continues to work with MSD and deLeon and Primmer on the design of the pump building, which will be designed to include a maintenance shop for WDC.

Mary Ellen Wiederwohl indicated that plans are underway for extending River Road and widening 6th and 7th Streets, as well as contacting neighbors for their feedback.

Riverview Park/ Purple Lot

Clinton Deckard gave an update about Riverview Park and the Purple Lot in Waterfront Park. The parking lot pavilion will be complete tomorrow. The amphitheater should be complete mid-August. Upcoming items include shade structures over the benches and barriers to prevent people from driving on the turf.

Regarding the Purple Lot, two parking lots, sidewalks, hillsides and the riverbank have been rebuilt. Major construction should wrap up by the end of this week, and the sidewalk will reopen next week.

Friends of the Waterfront

Nicole Walton gave an update about Friends of the Waterfront. The Catfish Louie Kids Zone will be available at the July 4 event. The organization's social media presence is building. The Silver Anchor Awards are September 14 on the Belle of Louisville. The FOTW Board is revamping membership to generate revenue.

Belle of Louisville

John Boyle gave an update about the Belle of Louisville. Special events on the Belle have been very successful. The Mary M. Miller should begin cruising next week. The christening is July 20.

Events

Ashley Smith gave an update about events. Waterfront Wednesday is tonight. The event has been fortunate to have great weather so far this year. Several large events are upcoming: Fleur de Flea Vintage Urban Market, July 4 event, Forecastle Festival, Powerboat Regatta, and the Grateville Dead tribute event.

Maintenance

Richard Marion gave an update on park maintenance. The staff is staying busy with events but keeping up with the maintenance. Thanks to a KEDFA grant from the State, they have new equipment: mowers, utility vehicles, and a truck.

Adjournment

The meeting adjourned at 4:54 pm.